



## 2019 Stand Up For Children Conference

Split Rock Resort  
Lake Harmony, PA  
November 6-8, 2019

### Sponsorship Invitation

The Pennsylvania Association of Intermediate Units 2019 Stand Up For Children Conference will provide professional learning to over 200 Intermediate Unit and School District administrators, program directors and educators. The focus of this conference is student mental health services via special education, mental health interventions, crisis preparedness and more.

The conference will feature dynamic keynote presenters as well as powerful breakout sessions facilitated by education leaders.

In support of this event, we have a number of different sponsorship opportunities to maximize your company exposure. Please see the offerings that follow. **Note: At this conference, representatives are invited and highly encouraged to attend breakout sessions and all activities and meals to maximize networking opportunities with attendees to enhance your sponsorship investment.**

### Sponsorship Options:

#### Conference Platinum Sponsors

**Cost: \$5,000**

**\*\* Best Value \*\***

Conference Platinum Sponsorship is the highest level of sponsorship available at the PAIU Stand Up For Children Conference. As a Platinum Sponsor, you will have the opportunity to fully engage with conference attendees throughout the conference. Specifically, your Conference Platinum Sponsorship includes the following:

- Signage at the conference with company logo visibility at event.
- Company logo on the Stand Up For Children Conference webpage with recognition as Conference Platinum Sponsor.
- Full access to all conference sessions including all meals for up to four (4) company representatives.
- One exhibitor Table in a premium location.
- Marketing piece included in attendee tote bag (vendor supplies in advance).

## Meal and Reception Sponsorships

**Cost: See below.**

Throughout the conference several meals and receptions are provided to conference participants. Below is a listing of these sponsorships and details of the benefits for sponsorship. (**Note: sponsorships at \$1,500 and up include an exhibit table**)

Lunch (4 offered)	Wednesday, November 6, 2019	\$4,000	<ul style="list-style-type: none"> <li>● One Exhibitor Table</li> <li>● Distribution of sponsor's materials at lunch (vendor supplies)</li> <li>● Name and logo on conference website</li> <li>● Signage at lunch</li> <li>● Two (2) company representatives</li> </ul>
	Thursday, November 7, 2019	\$4,000	
Breakfast (4 offered)	Thursday, November 7, 2019	\$4,000	<ul style="list-style-type: none"> <li>● One Exhibitor Table</li> <li>● Distribution of sponsor's materials at breakfast (vendor supplies)</li> <li>● Name and logo on conference website</li> <li>● Signage at breakfast</li> <li>● Two (2) company representatives</li> </ul>
	Friday, November 8, 2019	\$4,000	
Reception (4 offered)	Wednesday, November 6, 2019	\$2,000	<ul style="list-style-type: none"> <li>● One Exhibitor Table</li> <li>● Name and logo on conference website</li> <li>● Signage at reception</li> <li>● One (1) company representative</li> </ul>
	Thursday, November 7, 2019	\$2,000	

## Other sponsorships:

There are several other opportunities to support the PAIU conference and gain constant visibility of your logo or organizational name throughout the conference.

Conference App	\$3,000	<ul style="list-style-type: none"> <li>● Includes free exhibitor table</li> <li>● Two (2) company representatives</li> </ul>
Conference Program Book	\$1,500	<ul style="list-style-type: none"> <li>● Includes free exhibitor table</li> <li>● One (1) company representative</li> </ul>
Conference Tote bag	\$1,500	<ul style="list-style-type: none"> <li>● Includes free exhibitor table</li> <li>● One (1) company representative</li> </ul>
Conference Lanyard	\$1,500	<ul style="list-style-type: none"> <li>● Includes free exhibitor table</li> <li>● One (1) company representative</li> </ul>
Gift Bags (sponsor provides bags with contents)	\$1,000	N/A

## Exhibit Tables:

Vendors can exhibit at the conference for a fee of **\$800 WITH ELECTRIC and \$750 WITHOUT ELECTRIC**. An exhibit table includes one six-foot skirted table and one (1) vendor registration.

## Additional Vendor Representative Badges

Additional vendor representative badges can be purchased for \$175 each with a paid sponsorship or exhibit table. This grants rep. access to all events, meals and sessions.

**Contact Us:** For questions, call PAIU at 717.732.8464 or email [dpowell@paiu.org](mailto:dpowell@paiu.org)