



Pennsylvania Association of Intermediate Units

2020 PAIU Conference

Seven Springs Mountain Resort

Champion, Pennsylvania

May 27, 28 & 29

Sponsorship Invitation

The Pennsylvania Association of Intermediate Units' Conference provides professional learning to over 300 senior-level IU leaders annually. The 2020 conference will be held at the Seven Springs Mountain Resort in Champion, Pennsylvania from May 27-29, 2020.

The Conference Planning Committee invites you to participate in multiple ways. In order to generate additional interest about exhibitor information among conference participants, your participation in this event allows several options. Each option is designed to offer exhibitors prime advertisements while providing meaningful information to conference participants.

The options for sponsorship are as follows:

Conference Gold Sponsors

Cost: \$12,000

Conference Gold Sponsorship is the highest level of sponsorship available at the PAIU Conference. As a Gold Sponsor, you will have the opportunity to fully engage with IU leaders throughout the conference, and to present your company's products and partnership opportunities to IU Executive Directors. Specifically, your Conference Gold Sponsorship includes the following:

- A fifteen-minute presentation to the 29 IU executive directors at the conference, or a 30-minute presentation to the executive directors at one of their monthly meetings during the 2019-20 school year.
- Attendance at the invitation-only Gold Sponsor Reception Wednesday evening, May 27.
- Signage at the conference with constant company logo visibility and introduction at the opening dinner session.
- Your company logo on the PAIU Conference web page with recognition as a Conference Gold Sponsor.
- Full access to all PAIU Conference sessions including all meals for up to four (4) company representatives.
- One Exhibitor Table in a premium location.

Meal/Reception/Entertainment Sponsorships (See below)

During the conference, several meals, receptions and forms of entertainment are provided to conference participants. Below is a listing of these sponsorships with the date, cost and the details of the benefits for each sponsorship:

Event/# of Sponsors	Date	Cost	Includes
Dinner (4)	Wednesday, May 27	\$5,000	One Exhibitor Table Exclusive distribution of sponsor's material at dinner Recognition at reception event Signage at dinner
	Thursday, May 28	\$5,000	
Breakfast (2)	Thursday, May 28	\$4,000	One Exhibitor Table Exclusive distribution of sponsor's material at breakfast Signage at breakfast
	Friday, May 29	\$4,000	
Lunch (1)	Thursday, May 28	\$4,000	One Exhibitor Table Exclusive distribution of sponsor's material at lunch Signage at lunch
Lunch with Executive Directors (1)	Wednesday, May 27	\$5,000	One Exhibitor Table 10 minute presentation at lunch
Lunch/Job Alike Group (11) <ul style="list-style-type: none"> • PAIMS Technology • PAICC Curriculum • Special Education • Business Managers • HR Directors • Community Services Directors • Non-Public School Directors • Strategic Comm • Assistant Exec. Directors • Mental Health Services • 2020-21 Aspiring Leaders 	Wednesday, May 27	\$4,500	One Exhibitor Table 10 minute presentation at lunch Signage at lunch
Reception (2)	Wednesday, May 27	\$3,000	Recognition at reception event Signage at reception
	Thursday, May 28	\$3,000	
Entertainment (1)	Wednesday, May 27	\$2,000	Recognition at event Signage at event

Exhibitor Tables

Cost: \$1,200

Throughout this conference, opportunities are provided for the participants to interact and visit the exhibit tables. These 6' tables will be in ideal locations to foster this interaction. Electricity and Internet access are provided. Exhibitor table fee includes exhibitor meals for **ONE** person for Wednesday dinner, Thursday breakfast, lunch and dinner and Friday breakfast, as well as both receptions (\$175 extra for each additional person).

Other Sponsorship Opportunities:

There are several other opportunities to support the PAIU Conference and gain constant visibility of your logo or organizational name throughout the conference:

- Conference Program Book Sponsor - \$3,000
- Conference Mobile App Sponsor - \$3,000
- Conference Tote Bag Sponsor - \$2,500
- Conference Lanyard Sponsor - \$2,500
- Gift Bag Sponsor (sponsor provides bags and contents) - \$2,000

Contact:

For questions, please call PAIU at 717.732.8464 or email Tom Gluck at tgluck@paiu.org.